KPFA

PROGRAM FOLIO

104.9 MC July 16 - July 29 FM CHANNEL 285

ANOTHER TWO WEEKS

"With every week on the air KPFA grows." This is an axiom which we have repeated on numerous occasions, and is one the truth of which has been demonstrated during the relatively brief period of KPFA's existence. This does not mean, however, that the station is anywhere near its goal of self-support. As we reported on the air redently, the simple fact is that there are 234 current subscribers to KPFA. Obviously this number must be radically increased. But by what means?

One of the primary difficulties is that the station's signal does not reach a vast number of listeners. But before any signal expansion can be accomplished, the immediate problem of holding this present operation together must be solved. The necessity for concentrated activity within the immediate community pointing toward an increase in listener subscriptions could hardly be more obvious!

(continued on page 12)

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BROADCAST HOURS

Sat. & Sun:	3:00 - 6:00 PM	7:30 - 10:30 PM
Mon. - Fri:	7:00 -10:00 AM	4:30 - 10:30 PM

SUNDAY, July 16

3:00 FIRST CONCERT: Handel/Sonata No. 5, A major/Scripka, Rich. Poulenc/Sonata to the memory of Garcia Lorca/Kaufman, Balsam. Loeffler/Adieu pour jamais/Gordon, Deis.

4:00 MISCELLANY

4:15 MEN & ISSUES: Interview conducted by Robert Schutz

4:45 MUSIC

5:00 GRAB BAG: Stories and songs

5:15 FAMILY FOLK SONGS: Lori Campbell. Folk Music in Farm Security Migratory Camps during the Dust Bowl Era. Guests: Faith Craig, Evelyn & David Kinkead.

5:45 ONCE UPON A TIME: Josephine Gardner

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7:30 FOLK MUSIC SERIES: Songs and ballads

7:45 COMMENTATORS PANEL: "The U.N. and the Korean Situation"

8:30 GOLDEN VOICES: Produced by Anthony Boucher. Lucrezia Bori, soprano (1888-) (records of 1910-1937) Puccini/Manon Lescaut; In quelle trine morbide; La rondine: Ore dolci e divine. de Falla/La vida breve: Vivan los que rien. Delfino/Milonguita. Donizetti/Don Pasquale: Pronta io son/Giuseppe de Luca.

9:00 PSYCHOLOGY OF MODERN MAN: (rebroadcast) Dr. Albert Ackerman. "Personality in Gastro-Intestinal Difficulties"

9:30 SECOND CONCERT: Liszt/Mazeppa/Berlin Philharmonic-

SUNDAY, July 16 (continued)

Fried. Chaikovskii/Concerto No. 2, G major/Moiseivitch, Liverpool Philharmonic-Weldon.

MONDAY, July 17

7:00 - 10:00: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 BASES OF PEACE: Conducted by Tom Leonard. An examination of the economic, social and psychological bases of peace.
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Hansel and Gretel Folk Opera with Joan Beatty (age 4)
5:15 LIVING TOGETHER: Story & discussion by children
5:45 STORY TIME: Vivian Shields
6:00 FIRST CONCERT: Dvorak/Cello concerto, B minor/Piatigorsky, Philadelphia Orch.-Ormandy. Prokofiev/Lieutenant Kije/Boston Symphony-Koussevitzky.
7:15 MISCELLANY
7:30 KPFA PLAYHOUSE: Produced by Edward Meece. Title to be announced.
7:45 COMMENTATORS SERIES: Clarence Rust
8:00 YOUNG ARTISTS RECITAL: To be announced
8:30 READING: By Martin Ponch. "The Human Crisis" by Albert Camus
9:00 SECOND CONCERT: LeJeune/Psalm 69: Helas, Seigneur/Ensemble-Expert. Monteverdi/Amor/Ensemble-Boulanger

TUESDAY, July 18

7:00 - 10:00 AM: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 PSYCHOLOGY OF MODERN MAN: Dr. Douglas G. Campbell, psychiatrist, assistant clinical professor in psychiatry and lecturer in social welfare, Univ. of California. "Nutrition and Mental Health" (2nd of two broadcasts)

TUESDAY, July 18 (continued)

5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Trailer Trip Hunting Folk Songs.
5:15 CHILDRENS PROGRAM: To be announced
5:45 ONCE UPON A TIME: Josephine Gardner
6:00 FIRST CONCERT: Bach/Liebster Jesu, wir sind hier/ Schweitzer. Bach/Jesus Christ our Savior; Praise to God in the Heavens/Fritz Heitmann.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads
7:45 COMMENTATORS SERIES: Steve Diller
8:00 GREAT BOOKS: John Stuart Mill: "Representative Government" (Chapters 1-6)
8:45 BAY AREA CONCERT PREVIEW
9:00 MEET THE COMPOSER: Conducted by Leonard Rosenman
10:00 MUSIC

WEDNESDAY, July 19

7:00 - 10:00 AM: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 MUSIC
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Kitchen Orchestra. Guest, April Hallatt (age 5)
5:15 LET'S MAKE MUSIC: Produced by Gertrude Chiarito
5:45 STORY TIME: Vivian Shields
6:00 FIRST CONCERT: Leoncavallo/Pagliacci: Vesti la giubba/Martinelli, Metropolitan Opera Chorus & Orch.-Setti. Thomas/Hamlet: Drinking Song/Singher, Metropolitan Opera Orch.-Breisach. Gounod/Romeo & Juliet/Ballad of Queen Mab/Singher, Metropolitan Opera Orchestra-Breisach.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Tom Quinn/Jazz
7:45 COMMENTATORS SERIES: Robert Schutz
8:00 KPFA ROUNDTABLE: Produced by Richard Romain. "Yugoslavia-Socialist Democracy or Stalinist State?
8:45 MISCELLANY
9:00 NATHAN RUBIN: Mr. Rubin will perform the Sonata No. 1 in G minor for unaccompanied violin by Bach.

WEDNESDAY, July 19 (continued)

9:15 SECOND CONCERT: Mozart/Quintet, C major, K. 515/ Katims, Budapest String Quartet. Schubert/Trout Quintet/Ethel Hobday, Levey, Waldo-Warner, Warwick-Evans, Clause Hobday.

THURSDAY, July 20

7:00 - 10:00 AM: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 BAY AREA CONCERT PREVIEW
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Street cries.
5:15 CHILDRENS PROGRAM: To be announced
5:45 ONCE UPON A TIME: Josephine Gardner
6:00 FIRST CONCERT: Dufay/Bon jour, bon mois, bon an/ Robertson, Vielle Trio. Anon/Din di rin din/Robertson, Vielle Trio. Vaqueiras/Estampida/Vielle Trio.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES:
7:45 COMMENTATORS SERIES: Alec Garber
8:00 CRITICS CIRCLE: Produced by Hal Bronstein. Topic: "The God That Failed"
8:45 MISCELLANY
9:00 FESTIVAL OF CONTEMPORARY MUSIC: XV: Program to be announced.

FRIDAY, July 21

7:00 - 10:00: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 CALENDAR OF EVENTS: Constance MacKay
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Country Fair.
5:15 LET'S MAKE MUSIC: Produced by Gertrude Chiarito
5:45 FOREST LORE: Conducted by Jack Parker
6:00 FIRST CONCERT: Debussy/Giguos/San Francisco Symphony-Monteux. Poulenc/Masked Ball/Galjour, Ensemble-Fendler. Milhaud/Symphony No. 1/Milhaud.

FRIDAY, July 21 (continued)

7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Folk music of other countries.
7:45 COMMENTATORS SERIES: Sol Shifrin
8:00 ARTISTS CONCERT: Emogene Cornwell, contralto. Orva Hoskinson, tenor.
Miss Cornwell: Durante/Vergin, tutta amor. Faure/Les Roses d'Ispahan. Schubert/Death and the maiden. Anon/Have you seen but a whyte lillie grow. Meyerbeer/Les Huguenots: Nobles seigneurs, salut. Goulding/Lovely song my heart is singing. Gibbs/Silver. Enders/Russian picnic.
Mr. Hoskinson's program to be announced.
9:00 POETRY READING: French poetry read by Madeleine Milhaud; English translations read by Martin Ponch.
9:30 SECOND CONCERT: Mozart/Divertimento No. 4, B-flat, K. 439b/Leipzig Gewandhaus Wind Trio.

SATURDAY, July 22

3:00 FIRST CONCERT: Morley/Sing we and chant it/St. George's Singers-Fellowes. Plainsong: veni, sancte spiritus/Terry and choir.
4:15 MISCELLANY
4:30 BAY AREA CONCERT PREVIEW
5:00 GRAB BAG: Stories and songs
5:15 LET'S MAKE MUSIC: Produced by Gertrude Chiarito
5:45 STORY TIME: To be announced

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7:30 FOLK MUSIC SERIES: Nancy Naylor
7:45 COMMENTATORS SERIES: Byron Bryant
8:00 MUSIC
8:30 BBC DRAMA: "Great Expectations" by Charles Dickens. First serialized in 12 sections by the BBC. Now presented in three 2 hour sections. (Part 1)

SUNDAY, July 23

3:00 FIRST CONCERT: Bach/Well-tempered clavier: Prelude and fugue No. 40/Edwin Fischer. Beethoven/Theme &

SUNDAY, July 23 (continued)

variations, F major, Op. 34/Leonard Shure. Hindemith/Ludus Tonalis/Bruce Simonds.

4:00 MISCELLANY

4:15 MEN & ISSUES: Interview conducted by Robert Schutz

4:45 MUSIC

5:00 GRAB BAG: Stories and songs

5:15 FAMILY FOLK SONGS: Lori Campbell. Guest: Godeane Eagle

5:45 ONCE UPON A TIME: Josephine Gardner

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7:30 FOLK MUSIC SERIES: Songs and ballads

7:45 COMMENTATORS PANEL: Topic to be announced

8:30 GOLDEN VOICES: Produced by Anthony Boucher
Ezio Pinza, bass (1892-)(out of print & "lost" Pinza records of 1927-1940)
Verdi/Sicilian vespers: O tu Palermo!; Don Carlos: Dormiro sol. Mozart/Magic Flute: Bei Mannern/ Elizabeth Rethberg. Bellini/Norma: Ite sul colle. Verdi/Force of destiny: Finale/Rosa Ponselle, Giovanni Martinelli.

9:00 PSYCHOLOGY OF MODERN MAN: (rebroadcast) Dr. Douglas Campbell. "Nutrition and Mental Health."

9:30 SECOND CONCERT: Vivaldi/Symphony, C major/Concert Hall Sym.-Swoboda. Schuman/Festival overture/National Symphony-Kindler.

MONDAY, July 24

7:00 - 10:00 AM: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 BASES OF PEACE: Conducted by Tom Leonard. An examination of economic, social and psychological bases of peace.

5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Fiesta!

5:15 LIVING TOGETHER: Story & discussion by children.

5:45 STORY TIME: Vivian Shields

6:00 FIRST CONCERT: Bruch/Concerto No. 1, G minor/Milstein, N.Y. Phil.-Barbirolli. Milhaud/Symphony No. 2 for small orchestra/Concert Hall Chamber Orch.

MONDAY, July 24 (continued)

Milhaud.

7:15 MISCELLANY

7:30 KPFA PLAYHOUSE: Produced by Edward Mocce. Title to be announced

7:45 COMMENTATORS SERIES: Clarence Rust

8:00 YOUNG ARTISTS RECITAL: Jack Beck, violinist. Handel/Sonata No. 3, F major. Bartok/Rumanian Folk Dances

8:30 READING: Martin Ponch reading a story by Nicolo Tucci

9:00 SECOND CONCERT: Purcell/Lilliburlero/Kirkpatrick. Handel/Suite No. 10, D minor/Landowska. Mozart/ Sonata, A major: Rondo alla Turca/Landowska. Scarlatti/Sonata No. 418, D major/Landowska.

TUESDAY, July 25

7:00 - 10:00 AM: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 PSYCHOLOGY OF MODERN MAN: Dr. Albert Deutsch, writer and authority in welfare and medical circles, interviewed by Dr. Norman Reider, San Francisco psychoanalyst.

5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Rhythmic Pow-wow

5:15 CHILDRENS PROGRAM: To be announced

5:45 ONCE UPON A TIME: Josephine Gardner

6:00 FIRST CONCERT: Erlebach/Nur getrost; Schwaches herz /Yvon LeMarc'-Hadour. Schubert/Winterreise: Erstarrung/Huesch, Hanns Udo Mueller. Kilpinen/Lieder der Liebe/Huesch, Kilpinen

7:15 MISCELLANY

7:30 FOLK MUSIC SERIES: Anglo-American songs & ballads

7:45 COMMENTATORS SERIES: Steve Diller

8:00 GREAT BOOKS: Tawney: "Religion and the Rise of Capitalism"

8:45 BAY AREA CONCERT PREVIEW

9:00 MEET THE COMPOSER: Conducted by Leonard Rosenman.

WEDNESDAY, July 26

7:00 - 10:00 AM: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 MUSIC
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Folk opera: On Top of Old Smoky.
5:15 LET'S MAKE MUSIC: Produced by Gertrude Chiarito
5:45 STORY TIME: Vivian Shields
6:00 FIRST CONCERT: Operatic program
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Tom Quinn/Jazz
7:45 COMMENTATORS SERIES: Robert Schutz
8:00 KPFA ROUNDTABLE: "Britain and the Schuman Plan."
8:45 MISCELLANY
9:00 NATHAN RUBIN: Mr. Rubin will perform the Sonata No. 2 in B minor for unaccompanied violin by Johann Sebastian Bach.
9:30 SECOND CONCERT: Monteverdi/Tirsi and Clori/Meili, Scherz-Meister, Ensemble-Wenzinger. Vogelweide/ Crusader's song/Meili.

THURSDAY, July 27

7:00 - 10:00 AM: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 BAY AREA CONCERT PREVIEW
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. "Who Killed Cock Robin?"
5:15 CHILDRENS PROGRAM: To be announced
5:45 ONCE UPON A TIME: Josephine Gardner
6:00 FIRST CONCERT: Schoenberg/Pierrot Lunaire/Stiedry-Wagner; Kolisch, Steuermann, Auber, Posella, Bloch, conducted by Schoenberg.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: K.C. Douglas
7:45 COMMENTATORS SERIES: Alec Garber
8:00 CRITICS CIRCLE: Produced by Hal Bronstein. Topic to be announced.
8:45 MISCELLANY

THURSDAY, July 27 (continued)

9:00 FESTIVAL OF CONTEMPORARY MUSIC: XVI: Program to be announced.

FRIDAY, July 28

7:00 - 10:00 AM: Rebroadcast of selected portions of afternoon and evening schedule.

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4:30 CALENDAR OF EVENTS: Constance MacKay
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell. Rodeo.
5:15 LET'S MAKE MUSIC: Produced by Gertrude Chiarito
5:45 STORY TIME: To be announced
6:00 FIRST CONCERT: Beethoven/Symphony No. 3 "Ercica" NBC Symphony-Toscanini. Liszt/Dance of death/Sanroma, Boston Pops-Fiedler.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Folk music of other countries
7:45 COMMENTATORS SERIES: Lawrence Berger
8:00 ARTISTS CONCERT: A program of solos and duets by Claudine Spindt and Nancy MacDuff, sopranos.
9:00 POETRY READING: French poetry read by Allegra Aldrich; English translations by Martin Ponch
9:30 SECOND CONCERT: Faure/Piano quartet No. 1, C minor, Op. 15/Casadesus, Calvet, Pascal, Mas.

SATURDAY, July 29

3:00 FIRST CONCERT: Haydn/The Seasons/Albanese, Gatti, Neroni, EIAR Chorus and Orch.-Gui
4:15 MISCELLANY
4:30 BAY AREA CONCERT PREVIEW
5:00 GRAB BAG: Stories and songs
5:15 LET'S MAKE MUSIC: Produced by Gertrude Chiarito
5:45 STORY TIME: To be announced

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7:30 FOLK MUSIC SERIES: Pig Iron
7:45 COMMENTATORS SERIES: Byron Bryant
8:00 MUSIC
8:30 BBC DRAMA: "Great Expectations" by Charles Dickens Presented in three broadcasts (2nd program)

S U B J E C T I N D E X

I. MUSIC

Live

*ARTISTS CONCERT: Friday, 8:00
*YOUNG ARTISTS RECITAL: Monday, 8:00
*MEET THE COMPOSER: Tuesday, 9:00
*VIOLIN CONCERT: Wednesday, 9:00
*FOLK MUSIC SERIES: Sun., Thurs., Sat. 7:30
*FAMILY FOLK SONGS: Sun. 5:15

Recorded

*FIRST CONCERT: Mon.-Fri.,6:00; Sat. & Sun., 3:00
*SECOND CONCERT: Sun., Wed., Fri., 9:30; Mon.9:00
*FESTIVAL OF CONTEMPORARY MUSIC: Thurs., 9:00
*GOLDEN VOICES: Sunday, 8:30
*BAY AREA CONCERT PREVIEW: Tues., 8:45; Thurs. & Sat., 4:30

II. PUBLIC AFFAIRS

*KPFA ROUNDTABLE: Wednesday, 8:00
*CRITICS CIRCLE: Thursday, 8:00
*MEN & ISSUES: Sunday, 4:15
*COMMENTATOR SERIES: Monday-Saturday, 7:45
*COMMENTATORS PANEL: Sunday, 7:45
*THE BASES OF PEACE: Monday, 4:30

III. DRAMA

*BBC DRAMA: Saturday, 8:30
*KPFA PLAYHOUSE: Monday, 7:30
*PLAYS FROM LITERATURE: Friday, 5:15 (once monthly)

IV. CHILDREN'S PROGRAMS

*FOLK SONGS FOR CHILDREN: Monday - Friday, 5:00
*LET'S MAKE MUSIC: Wed., Fri., Sat., 5:15
*ONCE UPON A TIME: Sun., Tues., Thurs., 5:45
*STORY TIME: Mon., Wed., Sat., 5:45
*GRAB BAG: Sun. & Sat., 5:00
*LIVING TOGETHER: Monday, 5:15
*FOREST LORE: Friday, 5:45

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IV. SPECIAL PROGRAMS

*GREAT BOOKS: Tuesday, 8:00

*PSYCHOLOGY OF MODERN MAN: Tuesday, 4:30 (repeat broadcast, Sunday, 9:00 PM)

*POETRY READING: Friday, 9:00 PM

*READING: Monday 8:30 PM (stories and essays)

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ANOTHER TWO WEEKS

(continued from Page 1)

Frequently, listeners tell us that they have come across KPFA entirely by accident. To the staff, this is an indication of inability, thus far, to undertake any serious "promotion" of the station. The main reason for this is that the majority of our time must be devoted, because of the limited number of staff members, to "operation" rather than "promotion". What we hope for during this current financial drive is that many of our listeners will help directly in increasing, in the community, an awareness of the existence of KPFA.

Probably it need not be said that we earnestly solicit your help in the community promotion of KPFA. It is necessary that the facts about this station and its current status be known to as many people as possible.